



Privacy policy

This privacy policy applies between you, the User of this Website and Bromsgrove Astronomical Society, the owner and provider of this Website & all associated services used by Bromsgrove Astronomical Society. Bromsgrove Astronomical Society takes the privacy of your information very seriously. This privacy policy applies to our use of any and all Data collected by us or provided by you in relation to your use of the Website and all associated services used by Bromsgrove Astronomical Society to collect data.

Please read this privacy policy carefully.

Definitions and interpretation

1. In this privacy policy, the following definitions are used:

Data	collectively all information that you submit to Bromsgrove Astronomical Society via the Society Website, email or by any other data collection method used by the Society. This definition incorporates, where applicable, the definitions provided in the Data Protection Laws;
Cookies	a small text file placed on your computer by this Website when you visit certain parts of the Website and/or when you use certain features of the Website. Details of the cookies used by this Website are set out in the clause below (Cookies);
Data Protection Laws	any applicable law relating to the processing of personal Data, including but not limited to the Directive 96/46/EC (Data Protection Directive) or the GDPR, and any national implementing laws, regulations and secondary legislation, for as long as the GDPR is effective in the UK;
GDPR	the General Data Protection Regulation (EU) 2016/679;
Bromsgrove Astronomical Society, or us	Bromsgrove Astronomical Society – Contact: info@broms-astro.org.uk or 07413 672 479



UK and EU Cookie Law	the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011;
User or you	any third party that accesses the Website and is not either (i) employed by Bromsgrove Astronomical Society and acting in the course of their employment or (ii) engaged as a consultant or otherwise providing services to Bromsgrove Astronomical Society and accessing the Website in connection with the provision of such services; and
Website	the website that you are currently using, https://www.broms-astro.org.uk/ , and any sub-domains of this site unless expressly excluded by their own terms and conditions.

2. In this privacy policy, unless the context requires a different interpretation:

- a. the singular includes the plural and vice versa;
- b. references to sub-clauses, clauses, schedules or appendices are to sub-clauses, clauses, schedules or appendices of this privacy policy;
- c. a reference to a person includes firms, companies, government entities, trusts and partnerships;
- d. "including" is understood to mean "including without limitation";
- e. reference to any statutory provision includes any modification or amendment of it;
- f. the headings and sub-headings do not form part of this privacy policy.

Scope of this privacy policy

3. This privacy policy applies only to the actions of Bromsgrove Astronomical Society and Users with respect to this Website and any other site set up for the function of use for Bromsgrove Astronomical Society and its Users. It does not extend to any 3rd party websites that can be accessed from this Website including, but not limited to, any links we may provide to social media websites.
4. For purposes of the applicable Data Protection Laws, Bromsgrove Astronomical Society is the "data controller". This means that Bromsgrove Astronomical Society determines the purposes for which, and the manner in which, your Data is processed.



Data collected

5. We may collect the following Data, which includes personal Data, from you:

- a. name;
- b. contact information such as email addresses and telephone numbers;
- c. demographic information such as address, postcode, preferences and interests;
- d. IP address (automatically collected);
- e. web browser type and version (automatically collected);
- f. operating system (automatically collected);
- g. in each case, in accordance with this privacy policy.

How we collect Data

6. We collect Data in the following ways:

- a. data is given to us by you; and
- b. data is collected automatically.

Data that is given to us by you

7. Bromsgrove Astronomical Society will collect your Data in a number of ways, for example:

- a. when you contact us through the Website, by telephone, post, e-mail or through any other means;
- b. when you register with us and set up an account to receive our products/services;
- c. when you complete surveys that we use for research purposes (although you are not obliged to respond to them);
- d. when you enter a competition or promotion through a social media channel;
- e. when you elect to receive marketing communications from us;
- f. when you use our services;

in each case, in accordance with this privacy policy.

Data that is collected automatically

8. To the extent that you access the Website, we will collect your Data automatically, for example:

- a. we automatically collect some information about your visit to the Website. This information



helps us to make improvements to Website content and navigation, and includes your IP address, the date, times and frequency with which you access the Website and the way you use and interact with its content.

- b. we will collect your Data automatically via cookies, in line with the cookie settings on your browser. For more information about cookies, and how we use them on the Website, see the section below, headed "Cookies".

Our use of Data

9. Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website or other services. Specifically, Data may be used by us for the following reasons:

- a. internal record keeping;
- b. improvement of our products / services;
- c. transmission by email of marketing materials that may be of interest to you;
- d. events, newsletters and membership emails;

in each case, in accordance with this privacy policy.

10. We may use your Data for the above purposes if we deem it necessary to do so for our legitimate interests. If you are not satisfied with this, you have the right to object in certain circumstances (see the section headed "Your rights" below).

11. For the delivery of direct marketing to you via e-mail, we'll need your consent, whether via an opt-in or soft-opt-in:

- a. soft opt-in consent is a specific type of consent which applies when you have previously engaged with us (for example, you contact us to ask us for more details about a particular product/service, and we are marketing similar products/services) or you register as a Society Member. Under "soft opt-in" consent, we will take your consent as given unless you opt-out.
- b. for other types of e-marketing, we are required to obtain your explicit consent; that is, you need to take positive and affirmative action when consenting by, for example, when completing our membership form or receiving our subscriber emails.
- c. if you are not satisfied about our approach to marketing, you have the right to withdraw consent at any time. To find out how to withdraw your consent, see the section headed "Your rights" below.

12. When you register with us and set up an account to receive our services, the legal basis for this processing is the performance of a contract between you and us and/or taking steps, at your request, to enter into such a contract.



Who we share Data with

13. We may share your Data with the following groups of people for the following reasons:

- a. our committee members, employees, agents and/or professional advisors for administration of membership accounts and/or website maintenance and usage;

in each case, in accordance with this privacy policy.

Keeping Data secure

14. We will use technical and organisational measures to safeguard your Data, for example:

- a. access to your account is controlled by a password and a user name that is unique to you.
- b. we store your Data on secure servers.

15. Technical and organisational measures include measures to deal with any suspected data breach.

If you suspect any misuse or loss or unauthorised access to your Data, please let us know immediately by contacting us via this e-mail address: info@broms-astro.org.uk.

16. If you want detailed information from Get Safe Online on how to protect your information and your computers and devices against fraud, identity theft, viruses and many other online problems, please visit www.getsafeonline.org. Get Safe Online is supported by HM Government and leading businesses.

Data retention

17. Unless a longer retention period is required or permitted by law, we will only hold your Data on our systems for the period necessary to fulfil the purposes outlined in this privacy policy or until you request that the Data be deleted.

18. Even if we delete your Data, it may persist on backup or archival media for legal, tax or regulatory purposes.

Your rights

19. You have the following rights in relation to your Data:

- a. **Right to access** - the right to request (i) copies of the information we hold about you at any time, or (ii) that we modify, update or delete such information. If we provide you with access to the information, we hold about you, we will not charge you for this, unless your request is "manifestly unfounded or excessive." Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reasons why.
- b. **Right to correct** - the right to have your Data rectified if it is inaccurate or incomplete.
- c. **Right to erase** - the right to request that we delete or remove your Data from our systems.



- d. **Right to restrict our use of your Data** - the right to "block" us from using your Data or limit the way in which we can use it.
 - e. **Right to data portability** - the right to request that we move, copy or transfer your Data.
 - f. **Right to object** - the right to object to our use of your Data including where we use it for our legitimate interests.
20. To make enquiries, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our legal basis for processing your Data), please contact us via this e-mail address: info@broms-astro.org.uk.
21. If you are not satisfied with the way a complaint you make in relation to your Data is handled by us, you may be able to refer your complaint to the relevant data protection authority. For the UK, this is the Information Commissioner's Office (ICO). The ICO's contact details can be found on their website at <https://ico.org.uk/>.
22. It is important that the Data we hold about you is accurate and current. Please keep us informed if your Data changes during the period for which we hold it.

Links to other websites

23. This Website may, from time to time, provide links to other 3rd party websites used for the purpose of collecting your data in accordance with this Privacy Policy and in addition provide links to other non-associated 3rd party websites to which we have no control over and are not responsible for their content. This privacy policy does not extend to your use of such 3rd party non-associated websites, and you are advised to read the privacy policy or statement of all non-associated 3rd party websites prior to using them.

Changes of ownership and control

24. Bromsgrove Astronomical Society may, from time to time, expand or reduce and this may involve the transfer of control of all or part of Bromsgrove Astronomical Society administration, its website and its Data. Any data provided by Users will, where it is relevant to any part of our society so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this privacy policy, be permitted to use the Data for the purposes for which it was originally supplied to us.
25. We may also disclose any Data held to any current or newly elected committee member for the purposes of society administration and/or website administration.
26. In the above instances, we will take steps with the aim of ensuring your privacy is protected.

Cookies

27. This Website may place and access certain Cookies on your computer. Bromsgrove Astronomical Society uses Cookies to improve your experience of using the Website. Bromsgrove Astronomical



Society has carefully chosen these Cookies and has taken steps to ensure that your privacy is protected and respected at all times. All Cookies used by this Website are used in accordance with current UK and EU Cookie Law.

28. Before the Website places Cookies on your computer, you will be presented with a message bar requesting your consent to accept those Cookies. By giving your consent to the placing of Cookies, you are enabling Bromsgrove Astronomical Society to provide a better experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of the Website may not function fully or as intended. This Website may place the following Cookies:

Type of Cookie	Purpose
Strictly necessary cookies	These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.
Analytical/performance cookies	They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
Functionality cookies	These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

29. You can find a list of Cookies that we use in the Cookies Schedule.

30. You can choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser.

31. You can choose to delete Cookies at any time; however, you may lose any information that enables you to access the Website more quickly and efficiently including, but not limited to, personalisation settings.

32. It is recommended that you ensure that your internet browser is up-to-date and that you consult the help and guidance provided by the developer of your internet browser if you are unsure about adjusting your privacy settings.



33. For more information generally on cookies, including how to disable them, please refer to aboutcookies.org. You will also find details on how to delete cookies from your computer.

General

34. You may not transfer any of your rights under this privacy policy to any other person. We may transfer our rights under this privacy policy where we reasonably believe your rights will not be affected.

35. If any court or competent authority finds that any provision of this privacy policy (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this privacy policy will not be affected.

36. Unless otherwise agreed, no delay, act or omission by a party in exercising any right or remedy will be deemed a waiver of that, or any other, right or remedy.

37. This Agreement will be governed by and interpreted according to the law of England and Wales. All disputes arising under the Agreement will be subject to the exclusive jurisdiction of the English and Welsh courts.

Changes to this Privacy Policy

38. Bromsgrove Astronomical Society reserves the right to change this privacy policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website, and you are deemed to have accepted the terms of the privacy policy on your first use of the Website following the alterations.

Account Inactivity and Termination

39. We (Bromsgrove Astronomical Society) reserve the right to suspend or terminate any user account that has been inactive as a non-paying Society member for a continuous period of three (3) months.

40. An account is considered to be inactive if a Society member has not renewed their subscription fees within this period.

41. Notification: If you have not renewed your membership either online or via a committee member after three (3) months, then we will provide you with a one (1) month advance notification via the email address associated with your account before any termination or deletion occurs, allowing you an opportunity to keep your account active via renewed membership subscription.

42. Reactivation: If you wish to keep your account active, you must either log in to your website account and renew your membership online - <https://broms-astro.org.uk/new-membership-page/>, make contact with a member of the BASOC committee or reply to your termination notification email before the final date as specified in your inactivity notice.



43. Data Deletion: In the event of account termination due to inactivity, all data associated with the account, including but not limited to, stored files, projects, contacts, and settings, may be permanently deleted. Once deleted, this information may not be recoverable.
44. Our Discretion: We reserve the sole discretion to determine if an account is inactive and to proceed with membership termination in accordance with this provision which forms part of and is included as part of our Privacy Policy documentation.
45. You can ask for your information to be deleted.

In some circumstances you can ask for your personal information to be deleted for example, where:

- your information is no longer needed for the reason for which it was collected in the first place
- you have removed your consent for us to use your information
- there is no legal reason allowing our use of your information
- deleting the information is a legal requirement

We don't have to delete your information if:

- we are required to have it by law
- it has been used for freedom of expression, information provision or general discussion on our website, forums or social media
- it has been used for historical research or statistical purposes or where it would make it necessary to retain any data for any legal claims.

Society Emails

46. If you unsubscribe from any of our emails including but not limited to all emails regarding Society membership and policy updates and or cancel or lapse your membership following a termination notice in accordance with this Privacy Policy, it is your sole responsibility to periodically read the Societies Privacy Policy which will be updated and published following any changes on the Bromsgrove Astronomical Society Website Homepage.
47. For all enquiries regarding the use of your data by Bromsgrove Astronomical Society and for any data information requests contact info@broms-astro.org.uk



Photography and Media Notice

We sometimes promote and share updates about the Societies activities and community events. To do this, we may take both photographs and or record videos at any of our meetings or external events.

- **How We Use Images:** We may use photos and videos on our official website, across our social media accounts, and in our printed marketing materials (such as flyers or brochures).
- **Our Legal Basis:** We will process any images taken based on our legitimate Interest to promote the Society and share updates about astronomy and our activities to the public. If we take a photo which may include an individual, we will always confirm explicit consent to publish, this may be either using a clear printed notice of intent to photograph or video at an event, in person or via a previously logged permission to publish consent on your membership form.
- **Your Control and Choices:** Your privacy matters to us. If you decide that you do not want to be photographed when we give notice of intent to take photo or video at one of our events, then please inform our photographer on the day, or let a member of the committee know who will be wearing a red lanyard.
- **How to Remove a Photo:** If you spot a photo of yourself on our website, forum or social media that you would like us to take down, please use the contact form on our website and we will remove the image as quickly as possible.

20th August 2026



Cookies

Below is a list of the cookies that we use. We have tried to ensure this is complete and up to date, but if you think that we have missed a cookie or there is any discrepancy, please let us know.

Strictly necessary

We use the following strictly necessary cookies:

Description of Cookie	Purpose
user cookie	we use this session cookie to remember you and maintain your session whilst you are using our website
member login session and website usage	website usage

Analytical/performance

We use the following analytical/performance cookies:

Description of Cookie	Purpose
We use this cookie to help us analyse how users use the website	website usage

Functionality

We use the following functionality cookies:

Description of Cookie	Purpose
We use this cookie to identify your computer and analyse traffic patterns on our website	monitor website traffic